

LRI Welcomes John A. Gent to Board of Governors

Former JP Morgan International CEO brings extensive corporate experience to role

Belfast, Northern Ireland / Toronto, Canada, March 31, 2021: The Long Run Initiative is privileged to welcome John A. Gent, PhD, to its Board of Governors. Dr. Gent spent over forty years in different sectors of financial services. During his tenure with JP Morgan, he conceptualized and designed the JPMIB platform and became the first CEO of JP Morgan International Bank for private clients. Later, he was a co-founder and former director of Lord North Street Ltd., a pre-eminent management-owned private investment office for ultra-high net worth families (subsequently acquired by Sandaire / Schroders). Currently, Dr. Gent is a consultant to family office managements on matters of asset allocation, investment process, operations and governance. He is a post-doctoral researcher in economic history and has lectured on financial and banking history and the intellectual history of monetary economics. Dr. Gent frequently acts as a mentor to career-minded individuals, providing professional and academic advice related to the sector.



"We are delighted that John has agreed to join the Board of the LRI. He brings rare insight in the understanding of the importance and impact of long-run trends on today's grand challenges, having extensive corporate leadership experience at senior levels of financial services, coupled with a deep academic knowledge of economic history. He has been a supporter of the LRI from its inception, and we value his thoughtful and considered approach to understanding how historical analysis can be utilised in contemporary decision making," says Dr. Michael Aldous, Queen's University Belfast. Dr. Aldous is co-director and co-founder of LRI along with Prof. John Turner, also of Queen's, and Dr. Laurence B. Mussio of Toronto.

"I am delighted to be asked to join Profs. John Turner, Michael Aldous and Laurence Mussio in their Long Run Initiative," says Dr. Gent. "Since returning to academia a decade ago to enrich my 40-yr-old economics degree with a better understanding of economic history and the history of economic thought, I have admired their passionate effort to render academic research in the fields of economic and business history accessible to today's public and private sector decision-makers, at a time when economic and monetary theory is struggling to serve them adequately. I am grateful for the opportunity to support this vital effort."

Dr. Gent earned a BA from Cambridge University, an MSc (with distinction) in economic history from the London School of Economics and Political Science (LSE), University of London, and a PhD in the field of monetary history and the history of economics, also from the LSE.

About Long Run Initiative: [The Long Run Initiative](https://www.longruninitiative.com) (LRI) is an international project whose mission is to deliver context, analysis and understanding of the long-run experience of firms, markets and



governments to support better corporate and public policy decision making. Established in 2018, the Long Run Initiative brings together speakers and participants from a range of academic, corporate and policy backgrounds to discuss historical trends that shape key contemporary challenges. A number of topical online events are currently being scheduled for 2021. The LRI is linked to [Queen's University Belfast Centre for Economic History](#) and [SIERC Inc.](#), Toronto. For more information about this release, please contact Dr. Laurence B. Mussio at laurence.mussio@longruninitiative.com.