

Queen' s University Belfast 185 Stranmillis Road Belfast, Northern Ireland BT 9 5EE United Kingdom www.longruninitiative.com

## The Globe and Mail Editor-in-Chief David Walmsley Appointed to Long Run Initiative (LRI) Board of Governors

Belfast, Northern Ireland and Toronto Canada, 19 November 2019

The Long Run Initiative (LRI) is pleased to announce that Mr. David Walmsley, Editor-in-Chief of the Toronto *The Globe and Mail* Canada's national newspaper, will be joining its international <u>Board of Governors</u>, effective immediately.

David brings a powerful and unique perspective to the LRI board. "On behalf of our Founder-Directors Professor John Turner and Dr. Michael Aldous, I am delighted to welcome David to the LRI," Founder-Director Dr. Laurence B. Mussio said. "His career experience, his remarkable leadership in Canadian and international journalism and his intuitive understanding of the importance of connecting hindsight to insight about contemporary challenges makes him a perfect addition to the LRI."

Uniquely among LRI Governors, David has connections to both city reference points of the LRI – Belfast and Toronto. Indeed, his late father George was Dean of Science and Agriculture at Queen's University, Belfast (2003). David began his journalism career at The Belfast Telegraph in 1992. He was named young journalist of the year for Northern Ireland in 1995 for investigative work. He worked as a reporter and editor at a series of market-leading news organisations in Scotland and London before moving to Canada and assuming the leadership of The Globe and Mail. During his editorship, *The Globe and Mail* has twice won The Michener Award (Canada's Pulitzer) for public service journalism.

David is the also chair of the non-profit Canadian Journalism Foundation and is a founding member of The Trust Project (Markkula Center for Applied Ethics, University of Southern California). In 2017 he created World News Day – a global initiative that puts the audience on stage to explain how journalism improved their lives, and in December







Queen' s University Belfast 185 Stranmillis Road Belfast, Northern Ireland BT 9 5EE United Kingdom

www.longruninitiative.com

2019 David is to be appointed a board member of the World Editors' Forum, Paris. He also sits on the advisory council of the digital media zone at Ryerson University and is a media member of the World Economic Forum, Davos.

Included in David's UK reporting was his role as Associate Producer of the Cutting Edge Channel 4 documentary (UK) The Final Flight of Zulu Delta 576 (1997). He was also contributing author to the anthology Reporting the Troubles (2018). Sir Harold Evans, the veteran editor and author, has described Walmsley as "the Man Who Might Save Newspapers" (Town and Country magazine, Sept 2016).

On behalf of the LRI, please join us in welcoming David to the Board of Governors.

## **VISIT OUR WEBSITE**

Please visit our website for more information at www.longruninitiative.com.

## **ABOUT**

The Centre for Economic and Business History at Queen's University Belfast

The Centre for Economic History at Queen's University Belfast is one of the largest groups of Economic and Business Historians in the world. Amongst the group and its wider network, are academic experts working on a diverse range of issues including economic development, globalization, corporate governance, banking crises, bubbles, corporate failures, demography, and political economy. The Centre's mission is to explain the past to understand the present by understanding the trajectory of the economy and drawing lessons from past experiences for present global challenges. Visit us at <a href="http://www.guceh.org.uk/">http://www.guceh.org.uk/</a>.

## SIERC

Signal Influence Executive Research & Communications, Inc. (SIERC) is a boutique consulting firm specializing in the strategic application of organizational experience for senior leadership. Headquartered in Toronto, Canada, we are connected to a global network of scholars, researchers and consultants. Together, we help transform insight into strategy. Since 2002, SIERC has served elite clients in financial services.







Queen' s University Belfast 185 Stranmillis Road Belfast, Northern Ireland BT 9 5EE United Kingdom

www.longruninitiative.com

telecommunications and information technology, as well as in the government and university sectors. Visit us at <a href="https://www.sierc.ca">www.sierc.ca</a>.

For further information: SIERC Contact: Dr. Laurence B. Mussio, CEO, Signal Influence Executive Research & Communications, Inc., laurence.mussio@sierc.ca, Tel: +001 416-729-9173; QUB Contact: Dr. Michael Aldous, Queen's Management School, m.aldous@qub.ac.uk, Tel: +0044 (0)28 9097 4549.



